September 2024

Monthly Report

REPORT CONTENTS - FOR THE PERIOD JANUARY 2024 - SEPTEMBER 2024

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on October 23, 2024

Executive Summary

Overall

For the nine months ended September 30, 2024, NPCA is performing close to budget and continues to maintain positive unrestricted net assets. Contributing to the financial success is an improved advertising and close management of expenses.   In the final three months of the year, NPCA anticipates increased contribution revenue with end of year donations typically greater than in earlier months of the year.

Revenue

Year-to-date revenue as of September 30 was $759,026 is $58,874 lower than budgeted Contribution revenue was $110,650 short of budget. Corporate grants budgeted at $27,400 to date have not materialized, and $50,000 in event revenue included in the budget will not be realized.   These shortfalls were partially offset by significantly improved advertising revenue, which was $117,356 higher than the year-to-date budget.

Expense

Year-to-date expense as of September 30 was $1,065,211 which was $32,939 lower than budgeted, with consulting, professional fees, and technology expense above budget, with significant savings realized in employee expenses. Grants and Award expense was budgeted at $50,000,and is likely to be $25,000 (funded by restricted funds).

Unrestricted Net Assets

Unrestricted change in net assets for January- through September declined by $242,044 due to lower than anticipated revenue, which was partially offset by lower than anticipated expense.

Restricted Net Assets Roll Forward

During the first nine months of 2024, restricted investment income of $156,309 was recorded, including dividends and interest of $35,897, realized gains of $9,114, and unrealized gains of $111,298, offset by investment management fees of $15,883.   Expenses funded by restricted funds through June were $48,488, which is well short of the budgeted releases of $294,082.

Recommendations & Updates

YPTC has recommended a review of operating expenses to determine whether adjustments can be made to reduce costs. NPCA staff will be implementing these options and hope to be complete in January. Technology savings could amount to $20,000 on an annual basis and the reduction of offsite storage costs could also amount to $20,000 on an annual basis.

With the departure in August of the NPCA accounting and operations specialist, YPTC's staff accountant has taken on additional interim responsibilities for transactional accounting services. Other non-financial duties have been spread to various NPCA staff in the interim. Additional part-time staffing for office duties is recommended prior to the increased end of year fundraising transactions.

Additional data cleansing in NPCA's new fundraising platform is well underway, and reporting continues to need refinement. These efforts have caused delays in monthly financial reporting, and significant staff and YPTC time needed.

Financial projections for 2024 year end and 2025 were collaboratively prepared by YPTC and NPCA staff and are in the review and refinement process.

Statements of Financial Position

As of September 30, 2024 and 2023

	Total (CY)	Total (PY)
Assets		
Current Assets		
Cash and Cash Equivalents	**$56,894**	**$354,563**
Accounts Receivable	**164,117**	**112,924**
Other Current Assets		
Prepaid Expenses	20,797	79,695
Guaranty & Security Deposit	33,116	33,116
Undeposited Funds	3,905	-
Total Current Assets	**278,829**	**580,298**
Fixed Assets, net	**3,009**	**6,430**
Investments	2,016,493	1,421,170
Total Assets	**$2,298,331**	**$2,007,898**
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts Payable	58,346	15,425
Credit Card	12,044	11,738
Other Current Liabilities		
Sales Tax Payable	277	261
Payroll Liabilities	47,466	47,495
Other Current Liabilities	55,033	17,646
Deferred Revenue	18,641	25,895
Total Other Current Liabilities	**121,417**	**91,297**
Total Liabilities	**191,807**	**118,460**
Net Assets		
Net Assets Without Donor Restrictions	148,005	(51,034)
Net Assets with Donor Restrictions	1,958,519	1,940,472
Total Net Assets	**2,106,524**	**1,889,437**
Total LIABILITIES AND NET ASSETS	**$2,298,331**	**$2,007,898**

Statements of Activities

For the 9 Months Ended September 30, 2024 and 2023

	Without Donor Restrictions (CY)	With Donor Restrictions (CY)	Total (CY)	Total (PY)	Total (Change)
Revenue					
Contributions	$451,850	$-	$451,850	$765,673	($313,823)
Corporate & Foundation Grants	-	-	-	500	(500)
Federal Grants	-	-	-	10,363	(10,363)
Advertising & Subscriptions	250,356	-	250,356	159,258	91,098
Merchandise	17,144	-	17,144	13,709	3,435
Events	-	-	-	7,050	(7,050)
Group Fees	10,150	-	10,150	11,950	(1,800)
Interest Income	16,269	-	16,269	117	16,152
Miscellaneous Revenue	13,258	-	13,258	-	13,258
Net Assets Released from Restriction	48,448	(48,448)	-	-	-
Total Revenue	**807,474**	**(48,448)**	**759,026**	**968,621**	**(209,595)**
Expenses					
Employee Expenses	577,422	-	577,422	617,559	(40,137)
Consulting Fees	126,862	-	126,862	206,931	(80,069)
Professional Fees	120,281	-	120,281	49,291	70,990
Office Expenses	64,644	-	64,644	68,328	(3,684)
Information Technology	129,400	-	129,400	58,439	70,961
Occupancy Expenses	26,572	-	26,572	25,377	1,195
Program Expenses	2,866	-	2,866	16,116	(13,249)
Event Expenses	12,610	-	12,610	12,473	136
Membership & Subscription	4,503	-	4,503	5,055	(552)
Misc Expenses	50	-	50	1,609	(1,559)
Total Expenses	**1,065,211**	**-**	**1,065,211**	**1,061,179**	**4,032**
Change in Operating Net Assets	(257,737)	(48,448)	(306,185)	(92,558)	(213,627)
Other Income					
Investment Income	707	156,309	157,016	72,250	84,766
Total Other Income	**707**	**156,309**	**157,016**	**72,250**	**84,766**
Other Expenses					
Investment Management Fees	-	15,883	15,883	11,235	4,648
Total Other Expenses	-	15,883	15,883	11,235	4,648
Total Other Expense	**-**	**15,883**	**15,883**	**11,235**	**4,648**
Change in Net Assets	**($257,030)**	**$91,978**	**($165,052)**	**($31,542)**	**($133,509)**

Unaudited for management internal use only

National Peace Corps Association

Restricted Net Assets Roll forward
For the Nine Months Ended September 30, 2024

Fund	Description	Beginning Balance December 31, 2023	Additions	Investment Gain/ (Loss)	Releases & Expenses	Ending Balance (unaudited) September 30, 2024
Endowment						
Never Stop Serving Challenge	$1M gift of which $900k to be perm. restricted to fund the Continuation of Service Program	$ 435,290	$ -	$ 47,115	$ -	$ 482,405
Global Leaders	$750k to be perm. restricted to fund annual Harris Wofford Global Citizen Award	$ 888,119	$ -	$ 93,311	$ (14,986)	$ 966,444
NPCA Endowment	Sustain core initiatives over the long term (reallocated from unrestricted to restricted per auditors and board) - reserved corpus for program continuation NPCA Legacy and Legacy of Peace funds	$ 192,551	$ -	$ -	$ -	$ 192,551
Other Donor Restricted						
Affiliate Refugee	Portion of overall $250k gift to support refugee resettlement	$ 50,000	$ -		$ -	$ 50,000
Community Fund	Supports PCV and RPCV small projects	$ 75,196	$ -	$ -	$ (2,406)	$ 72,790
Community Outreach	Enhance membership and affiliate platform (CRM project)	$ 30,056	$ -	$ -	$ (30,056)	$ 0
Never Stop Serving Challenge	$100k not part of endowment	$ 26,314	$ -	$ -		$ 26,314
Peace Corps Place	Campaign to support a new NPCA HQ and RPCV support center	$ 109,179	$ -	$ -		$ 109,179
Shriver Award	Presentation and event costs	$ 13,091	$ -	$ -		$ 13,091
Diversity, Equity, & Inclusion Program	Individual anonymous gift to establish DEI fund and program with original gift of $100K	$ 46,745	$ -	$ -	$ (1,000)	$ 45,745
		$ 1,866,541	$ -	$ 140,426	$ (48,448)	$ 1,958,519

Unaudited for management internal use only

National Peace Corps Association

Restricted Fund Descriptions

Never Stop Serving Challenge Fund – A $1 million gift with $900,000 to be held in permanently restricted endowment. NPCA anticipates kicking off this program in 2023 as part of the Continuation of Service program. The program will center on the heart of Peace Corps culture: service, partnerships, and caring for our neighbors. NPCA will partner with local schools and civic groups by engaging in activities such as community service days and school presentations.

Global Leaders Fund – $750,000 endowment to underwrite activities (staff time, awardee travel, crystal, reception) related to the annual Harris Wofford Global Citizen Award. Allows for an annual draw to cover administrative costs.

Legacy Fund – Enables NPCA to sustain core initiatives over the long term in response to the needs of our global community. Corpus was reclassified as restricted in 2022. Moved to Unrestricted as quasi-endowment and not donor-restricted funds. Corpus to move from PNC to Arjuna.

Affiliate Refugee Support –Final portion of a total $250,000 gift from Community Outreach and is reserved to cover refugee resettlement activity. This will be released and executed in 2023 as part of the Continuation of Service program. Additional contribution received and added for 2023.

Community Fund – NPCA conducts ongoing crowdfunding campaigns to solicit donations in support of specific PCV and/or RPCV projects or initiatives to be supported by small grants from the Community Fund.

Community Outreach – Original donation of $250,000 received in 2020 & 2021. The remaining balance of the total gift is expected to be released and expended in 2024 to cover some of the costs of the new Customer Relationship Management (CRM) database.

Campaign for Peace Corps Ideals/Peace Corps Place – In August 2018, NPCA launched this campaign to raise major gifts designated to cover operating expenses related to the operations of Peace Corps Place. With the delays in opening Peace Corps Place, we have not budgeted any releases of the restricted balance of this fund.

Shriver Award Fund – This fund is restricted to cover Shriver Award and presentation event costs.